



# Eau Claire Public Schools

## Strategic Plan Summary | 2017-2022

### Mission

*Learn today, lead tomorrow.*

### Vision

*ECPS is dedicated to providing a well-rounded education and equality for all students. Positive attitudes will be fostered in a multicultural environment that nurtures respect for one another and a pursuit of life-long learning.*

### Board of Education

- President – Darrell Ferguson
- Vice-President – David Krugh
- Treasurer – Anita Harner
- Secretary – David Dustin
- Trustee – Greg Chisek
- Trustee – Tom Ferry
- Trustee – John Glassman

### Superintendent

David Gray

### Belief Statements

Eau Claire Public Schools believe in:

- Excellence
- Commitment
- Pride
- Success

### Strategic Focus Areas

Operations

Academics/  
Programs

Personnel/  
Leadership

Learning  
Environment/Culture

Communications/  
Community  
Engagement

Approved by Eau Claire Board of Education on 04-24-2017.



# Eau Claire Public Schools

## Strategic Plan Summary | 2017-2022

### Operations

**Goal Statement:** Eau Claire Community Schools will take pride and ownership of school facilities in order to provide a safe, appealing and welcoming environment to the community.

**First Year Objective:**

- Create Maintenance/Grounds/Custodial Plan

### Academics/Programs

**Goal Statement:** Eau Claire Community Schools will provide an aligned K-12 curriculum which meets the needs of all students.

**First Year Objectives:**

- Create Professional Development Plan
- Create aligned assessments and resources

### Personnel/Leadership

**Goal Statement:** Eau Claire Community Schools will create an appealing and welcoming environment to both attract and retain personnel of exceptional quality.

**First Year Objective:**

- Create and foster a positive culture and environment for staff

### Learning Environment/Culture

**Goal Statement:** Eau Claire Community Schools will create a respectful learning environment through the implementation of a consistent positive behavioral interventions and modifications system.

**First Year Objectives:**

- Review and restructure Beaver Pride system
- Identify and define student success

### Communications/Community Engagement

**Goal Statement:** Eau Claire Community Schools will develop and encourage 2-way communication with families and provide positive and engaging programs focused on increasing student success.

**First Year Objectives:**

- Create social media plan
- Obtain accurate database of parental contact information